

2005.4.13~2005.4.18

## Overview of the *amadana* exhibition at Milano Salone

We have exhibited the amadana products at Salone Internazionale del Mobile (Milano, Salone). The target of our first overseas exhibit is to introduce the "amadana" brand, originally released two years ago, to the global market. It was also for the purpose of inviting the attention of the world, including Japan, to the splendor of Japanese Kaden (home electrical appliances) through the presentation of the "amadana" brand products.

There were a great many visitors including the international and local press corps and buyers during the exhibition. We deeply thank all the visitors and all the people who cooperated with us for this exhibition.

With this exhibition, we have taken the first step towards the expansion of the Japanese home electrical appliances brand "amadana" into the global market. We thank for your past support and hope to appreciate your continuous support in the future.

